

# Sponsorship & Advertisement Packet

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EVE ENSLER'S

# The Vagina Monologues

Thursday, April 3, 2014  
The Manship Theatre

*A benefit for*





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January 3, 2014

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Dear Community Partner,

STAR, Sexual Trauma Awareness and Response, is once again proud to participate in the V-Day 2014 Campaign to end violence against women and girls. For one night only, we will be hosting Eve Ensler's award-winning play, "The Vagina Monologues," on Thursday, April 3, 2014 at 7:00 p.m. at The Manship Theatre. Proceeds from our performance will go directly to supporting STAR's free and confidential counseling, advocacy and education services to survivors of sexual trauma.

In 2013, over 5,800 V-Day benefit events took place, produced by volunteer activists in 140 countries around the world, educating millions of people about the reality of violence against women and girls both locally and globally.

In 2014, STAR will host one of thousands of events around the world, channeling their creative energy into making a difference as part of the V-Day Campaign. It is our intention to make V-Day 2014 a huge success. This will be possible, in large part, through the assistance and generosity of sponsors. We hope that we can depend on you for financial support.

In exchange for your generosity, we will include your business' name and logo on all communications that go out – press releases, fliers, brochures, program, etc.

We look forward to partnering with you on this extraordinary celebration of women and girls and making this an event that makes a difference. Thank you for your consideration and time. Please feel free to contact me if you have any questions.

Sincerely,

Racheal Hebert  
Executive Director

## ABOUT STAR

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STAR provides support, education and advocacy to empower all individuals and families affected by sexual trauma, and engages and mobilizes the community to prevent sexual trauma. As the only provider of sexual trauma services in East Baton Rouge and surrounding parishes, STAR provides free and confidential services to hundreds of survivors of sexual trauma and their loved ones each year.

## EVENT INFORMATION

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Name: "The Vagina Monologues"  
Date: Thursday, April 3<sup>rd</sup>, 2014  
Time: 7:00 p.m.  
Location: The Manship Theatre, Shaw Center for the Arts  
100 Lafayette Street, Baton Rouge, LA 70801  
Tickets: Priced at \$35 and can be purchased from The Manship Theatre

## ABOUT "THE VAGINA MONOLOGUES"

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"The Vagina Monologues" is an award-winning play based on V-Day Founder/playwright Eve Ensler's interviews with more than 200 women. With humor and grace the piece celebrates women's sexuality and strength. Through this play and the liberation of this one word, countless women throughout the world have taken control of their bodies and their lives. For more than twelve years, "The Vagina Monologues" has given voice to experiences and feelings not previously exposed in public.

# SPONSORSHIP LEVELS & BENEFITS

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## V-Goddess—\$2,500

- ❖ Co-naming rights
- ❖ Full-page program ad
- ❖ 8 performance tickets
- ❖ Lobby display space
- ❖ Recognition on all promotional materials

## V-Queen—\$1,000

- ❖ Full page program ad
- ❖ 6 performance tickets
- ❖ Recognition on all promotional materials

## V-Warrior—\$500

- ❖ 1/2-page program ad
- ❖ 4 performance tickets
- ❖ Recognition on all promotional materials

## V-Love—\$250

- ❖ 1/4-page program ad
- ❖ 2 performance tickets
- ❖ Recognition on all promotional materials (press releases, programs, e-blasts, posters, website, etc.)

# ADVERTISEMENTS

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## Program Ads

1/8 page ads are available for only \$50

## Personal Ads

Wish the performers good luck, commend a volunteer, or just pledge your support for the movement to end violence. Personal ads are \$10 for up to 200 characters.

*Deadline for all ads and sponsorships is **March 21<sup>st</sup>, 2014**. Sponsorships offering recognition on promotional materials will be included on materials developed after sponsorship is received.*

# SPONSORSHIP & ADVERTISEMENT FORM

Please fax this form to (225) 615-7236 ATTN: Racheal Hebert by March 21st, 2014.

## YOUR INFORMATION:

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## PLEASE SELECT:

\_\_\_\_\_ I would like to sponsor V-Day at the following level\* (select one):

**SPONSORSHIPS ARE TAX-DEDUCTIBLE!**

- V-Goddess \$2,500
- V-Queen \$1,000
- V-Warrior \$500
- V-Love \$250

\_\_\_\_\_ I would like to purchase a Program Ad

\_\_\_\_\_ I would like to purchase a Personal Ad

*\*Sponsorships offering recognition on promotional materials will be included on materials developed after sponsorship is received.*

Please send all logos (in jpeg format) and ad content via e-mail to [racheal.hebert@brstar.org](mailto:racheal.hebert@brstar.org).

## PAYMENT METHOD:

\_\_\_\_\_ Enclosed is a check for \$\_\_\_\_\_

\_\_\_\_\_ Please invoice me at the address above.

Make all checks payable to the Sexual Trauma Awareness & Response, or STAR.

STAR is a 501(c)(3) non-profit organization registered with the Louisiana Secretary of State (Tax ID #: 45-3088168).  
For more information on STAR, please visit [www.brstar.org](http://www.brstar.org).